



## CHENNAI ROLL BALL ROLLER SPORTS ASSOCIATION

S.Ravi  
(Treasurer)

R. Lakshmi pathy  
(President)

Rana Smrithi Rath  
(Secretary)

---

#### 4. DIGITAL MEDIA / ON LINE PRESENCE EXECUTIVE MEDIA:

The main Responsibilities other than Roll ball development The CRBBSA Manage social media platforms (Facebook, Twitter, Instagram, etc.) to promote district Roll ball association activities, events, and achievements.

To Create engaging content (posts, videos, photos) to showcase Roll ball development in Chennai district, players achievements, and other community engagement around Chennai.

Chennai sports Association to Maintain and update the district sports association website to provide information on programs, events, and news.

Give more importance to Online Communication by Respond to online inquiries, comments, and messages in a timely and professional manner.

Take keen interest in Digital Marketing by Developing and implement digital marketing strategies to promote district Roll ball develop programs and events.

Increase Online Visibility and Enhance the district Roll ball association's online presence and reputation.

Showcase Roll ball development programs and players achievements to inspire participation and engagement.

Understanding of digital marketing principles, including social media, content creation, and online advertising by the office bearer's official's players and well-wishers.

To promote the Understanding of Roll ball development programs and athlete needs.

---

**#2, 1st Main road, West Shenoy Nagar, Chennai - 600030.**

[chennairollball.tn@gmail.com](mailto:chennairollball.tn@gmail.com) | [www.chennairollball.com](http://www.chennairollball.com) | 8056112233, 9025252891